

2019 Winter Dairy Education Conference



February 5 & 6

Madison Marriott West
1313 John Q Hammons Drive
Middleton, WI 53562

Tuesday, February 5

9:00 WORKSHOP FOR NEW FIELD REPS
Inspector/Field Representative
Informational Sharing, Peter Hesprich,
Jackie Owens and Jim Pikka

10:30 Conference Registration

11:00 A Complaint Free World, Wendy
Babcock

12:00 Lunch

12:45 Federal Milk Order Overview, Corey
Freije, PhD. Agricultural Economist –
FMMO 30

1:30 DATCP International Agribusiness
Center, Lisa Stout, Economic
Development Consultant – Processed
Foods & Food Ingredients

2:15 Break

2:30 Bovine Tuberculosis – What we need
to know, Scott A. Rankin, Ph.D., Chair
Food Science Dept. UW-Madison,
Shelly Mayer, Executive Director –
PDPW

3:30 Chemical Safety – Jeff Rodewald, Sr.
Corporate Account Manager - Ecolab

4:30 Business Meeting

5.00 Cheese Social

Wednesday, February 6

7:00 Breakfast

8:00 Regulatory Updates, DATCP
Staff

9:00 Regulatory (Q&A), DATCP Staff

9:30 Break and Checkout

10:00 “Power of your 15 cents...where
does the money go?” Chad T.
Vincent – CEO, Dairy Farmers
of Wisconsin

11:00 The Peterson Farm Bros, Greg
Peterson

12:00 Closing Remarks, Door Prizes
(must be present to win) and
Adjourn



The Peterson Farm Bros



The Peterson Farm Bros are made up of Greg (26), Nathan (23), Kendal (20), and honorary “bro” Laura (16) Peterson. We are siblings who farm together with our parents near Assaria, KS. We produce entertaining and educational videos and post continuous farming and video updates to our social media pages. Ever since we began producing content, we have continued to realize a need to inform people about what we do in farming and in agriculture as a whole. There are many misconceptions about modern day farmers and we feel it is our calling to help correct some of those misconceptions.

Lodging

Madison Marriott West
1313 John Q Hammons Drive
Middleton, WI, 53562
(608) 831-2000

Standard Rate Single Room \$131
State Rate Single Room \$82
Under Room Block “Wisconsin Dairy Field Representatives Annual Conference”



Sponsors

Gold: AgSource Laboratories
FarmFirst

Silver: Edge
IBA
IDEXX

Registration

- \$115 on or before January 15
- \$125 after January 15

Register online at:

<http://www.dairyfieldrep.org/>



Executive Board

President - Dean Hines, Ellsworth Coop Creamery
First Vice President - Jeremy Bruecker, Dairy Farmers of America
Second Vice President - Karoline Twardokus, Saputo Cheese USA
Secretary/Treasurer - JR Neu, Sartori Cheese